



GARFIELD COUNTY FAIR BOARD AGENDA

Garfield County Fairgrounds and Events

South Hall

1001 Railroad Ave

Rifle, CO

Tuesday, February 4, 2025

6:00 P.M.

Join Zoom:

<https://zoom.us/j/95720758441?pwd=UwyyFPaPA6Cy9yBQpbRDM79z1LmnJj.1>

Meeting ID: 957 2075 8441 Passcode: 069998

Dial: +1 719 359 4580 US

Mission:

The purpose of the Fair Board is, in collaboration with Garfield County Administration, to ensure the successful promotion, production, and execution of the Fair each year.

The Fair Board shall ensure Fair programming is of high quality and that programming improves annually, as needed.

Fair programming:

- Shall embrace all ages, persons, cultures, and entities within Garfield County
- Shall foster a spirit of community values
- Shall promote the Western and agricultural heritage and history of Garfield County.

ROLL CALL - 6:00 P.M. Duston Harris, Lisa Stoeber, Brackett Pollard, Dean Perkins, Oliviya Daugherty, Kaitlyn Snyder, Leah Bergener, Donna Marie, Levy Burris

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS FROM CITIZENS NOT ON THE AGENDA – 6:05 p.m.

Individuals may be limited to 5 minutes each.

APPROVAL OF MINUTES FOR THE January 7th 2024 REGULAR MEETING:

Leah makes a motion to approve Jan 7th meeting minutes, Dustin seconds, Board approves.

REPORTS:

1. Fair Partners, Programs & Committees

- a. Royalty- Duston
 - i. Practicing has begun.
- b. 4-H/FFA/CSU Extension- Carla
 - i. Livestock enrollment is complete
 - ii. Shooting sports is growing

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Prepared by:

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- iii. Working on a Women in Ag program (Annie's program)
- iv. Rifle FFA is preparing for contests in the spring. Coal Ridge is looking for a FFA instructor.
- v. Working on recreating the Sale process
- c. Livestock Marketing Committee- Justin
 - i. RFPs are out> Photographer, BBQ vendor, Vet and Auction
 - ii. Beef weigh in March
- d. Rifle Chamber – Kevin Atchison
 - i. Annual Banquet in April
 - ii. Next Chamber Meeting is Wed Feb 12th at 8:30am in Parachute
 - iii. Looking at Traffic Control options
- e. City of Rifle – Kim
 - i. Resurface the bridge this Spring. Will be completed by Fair.
 - ii. Whiteriver and 9th street project but should be done by Fair.

2. Concert Update – Coral and Levy

- a. Still have a bid out for Headliner, hoping for answer by Friday. If we receive no response we will need to have a special meeting to pick a new option.

3. Alcohol Vendor – Kevin Atchison

- a. Young Guns would like the opportunity to be Alcohol vendor again. They enjoyed last year.

4. Sponsorship Benefits

a. Approval of 2025 benefits

- i. Add “Sponsor Responsibilities” on each page
- ii. Roadblock with printing the book so we need to brainstorm sizes of ads. Book will be 8.5 x 11 folded in half.
- iii. Colorado Mountain News media might be able to do the gloss printing
- iv. Can we get a price on newspaper look?
- v. Take out “Deadline for all prints ads and banners” and replace with “Print media will not be included after “this date.””
- vi. Leah makes a motion for all print ads and banners to be in by the deadline of May 30th, 2025, Kaitlyn seconds, Board approves.
- vii. Sponsorships should begin March 1st

b. CSU Rate

- i. Sponsorship committee will meet again to bring more ideas to the board.
- ii. Leah makes a motion for the CSU rate to be 40% of the cost of sponsorships benefits. Duston seconds. Board approves.

5. Subcommittee Updates

- a. Midway – Food/Bev/Merchandise Vendors; Free Stage
 - i. Meeting on Friday
- b. Rodeo & Demo Events
 - i. Subcommittee needs to meet to figure out Family Rodeo. They need a stock contractor and the funding.
- c. VIP - Updates coming
- d. Safety, Security & Risk Management – Law enforcement is good
- e. Special Events – Car Show/ Concert/Skillet Toss-

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- i. Car Show - Looking at dates and sponsorships.
 - ii. Skillet Toss- Thursday night add a new version of Strongman ?
- f. Volunteers- Looking a corporations that compensate their volunteers.
- g. Kick Off Events- Parade, BBQ
 - i. Committee will meet with Chamber to plan Parade
 - ii. BBQ – More details to come
- h. Open Exhibits – Committee worked on Schedule.
 - i. Coral is going to check with Commissioners to see if they care what day they come for the cookie contest.
 - ii. Plan to have book ready by March
 - iii. 546 entries last year

6. County Staff

- a. County Administration
- b. Fairgrounds and Events Manager
 - i. BOCC approved officers.
 - ii. April Meeting photos for Fair book -
 - iii. Working on new hire for receptionist
 - iv. Remaining open invoices. 2024 income is closed. Keep invoices open.

7. New Business:

- a. Add an In-Kind working list on Google Sheets of what we need and assign an in-kind sponsor to each item.

BOARD COMMENTS:

Duston- No comment

Lisa- How do I add to agenda. Call Levy

Bracket No comment

Dean- No Comment

Oliviya-0 No comment

Kaitlyn – No comment

Leah- Cattlemen's next year

Donna- No comment

Levy- Appreciates us

ADJOURNMENT:8:21 pm

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