



## **GARFIELD COUNTY FAIR BOARD AGENDA**

**Garfield County Administration Building**

108 8<sup>th</sup> St

Glenwood Springs, CO 81601

**Tuesday, May 13, 2025**

**6:00 P.M.**

Join Zoom Meeting

<https://zoom.us/j/95912607859?pwd=NUCGGCIBWzhvjkdD0askPOG0Z1beapE.1>

Meeting ID: 959 1260 7859

Passcode: 749823

### **Mission:**

The purpose of the Fair Board is, in collaboration with Garfield County Administration, to ensure the successful promotion, production, and execution of the Fair each year.

The Fair Board shall ensure Fair programming is of high quality and that programming improves annually, as needed.

Fair programming:

- Shall embrace all ages, persons, cultures, and entities within Garfield County
- Shall foster a spirit of community values.
- Shall promote the Western and agricultural heritage and history of Garfield County.

ROLL CALL - 6:00 P.M. Donna Marie, Lisa Stoeber, Levy Burris, Dean Perkins, Kaitlyn Snyder

Dean makes a motion to allow members attending online to be allowed to vote. Donna seconds motion. Board approves.

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS FROM CITIZENS NOT ON THE AGENDA – 6:05 p.m. NONE

Individuals may be limited to 5 minutes each.

APPROVAL OF MINUTES FOR THE APRIL 1st REGULAR MEETING: Kaitlyn makes a motion to approve minutes from April 1, 2025, Fair board meeting. Lisa seconds motion. Board approves.

Prepared by: Lisa Stoeber

Posted on:

## REPORTS:

1. Fair Partners, Programs & Committees
  - a. Royalty
    - i. Duston is not available to attend the meeting.
    - ii. Levy reports the bios have been updated; photos are being retaken.
  - b. 4-H/FFA/CSU Extension
    - i. Carla reports on the numbers of clubs and volunteers.
    - ii. Final Event Schedule for Fair week provided, schedule starting July 11, 2025.
      1. The biggest change for Fair week is the beef showmanship occurring on Thursday evening due to the number of showmen.
    - iii. Shamrock Shindig is this Friday, May 16, 2025.
      1. Online action is occurring now.
    - iv. Archery Shoot is occurring this Saturday May 17, 2025
    - v. Kids Free Fishing clinic occurring June 7, 2025.
    - vi. CMC Annual Plant Sale happening at the Rifle Rendezvous.
    - vii. Stockman for Predation occurring May 22, 2025.
    - viii. Dean asked what the Fair Board can do to help? Carla invited the Fair Board to attend the Rendezvous this weekend to help promote 4-H. Additionally, buyers will check in this weekend.
    - ix. Lisa inquired whether all the judges are confirmed for the 4-H indoor projects and the open class. The judges are confirmed, but the Fair Board will be informed if additional judges are needed.
  - c. Livestock Marketing Committee
    - i. 68 beef, 126 swine, 54 sheep, 33 goats, and 123 turkeys have been checked in.
    - ii. Check-in for chickens to occur mid-June, then rabbits before fair.
    - iii. Bylaws in the works, rediscussing at next meeting.
    - iv. Dean asked Heather Beattie how the 501c3 will affect the Fair Board. This will be discussed at a later date.
  - d. Rifle Chamber
    - i. No representatives at the meeting.
    - ii. Levy requested future agenda reflect the new name change to Colorado River Chamber.
  - e. City of Rifle
    - i. No representatives at the meeting.
    - ii. Comments made about the impressive progress made on the bridge.
2. Mountain Valley Developmental Services in Glenwood Springs – Maura Masters
  - a. Maura Masters reported on the history of the company and what services are provided.
  - b. Discussions were held regarding the ways in which volunteers can assist with the Fair and what roles would be the best fit for them. It was suggested that volunteers help during weekdays from 9 AM to 3 PM. They will be supervised while taking on tasks such as picking up trash and watering plants.
  - c. Greenhouse on 700 Mtn Sopris Drive in Glenwood Springs, plants are tended for by the clients and sold for the company's benefits.
  - d. Dean to be the Fair Board liaison.
3. Fair Board Bylaws Section 10, Fair Board Member Removal – Heather Beattie, Garfield County Attorney
  - a. Heather inquired how the Fair Board members bring forward issues such as this Bylaw to the Board of County Commissioners. She advised it is ultimately up to the BOCC to remove a Fair Board member; however, they need to receive the information. Once the information is gathered, it needs to be put on the schedule for an open meeting before the BOCC.
    - i. Levy – requested that the information be presented to the President, then it is their duty to bring it to BOCC.

- ii. Lisa – is worried her voice is not being heard.
  - b. Levy presents that Duston will be tendering his resignation due to employment issues. Because Duston is resigning, Heather advised that the above is not necessary and will accept his resignation. The Fair Board approves Duston's resignation with gratitude for all of his hard work.
    - i. Kaitlyn – appreciates his work!
    - ii. Dean – advised the board he will remain a volunteer and help with Royalty.
  - c. The county will send a letter possibly before Monday re his resignation. Heather will add this to the BOCC schedule for Monday May 19, then it will be posted for Applications.
  - d. Just Cause – if a Fair Board member is absent from the meeting, a discussion will take place to address the reason for their absence while respecting their privacy. The Fair Board will then vote on whether the reason is Just Cause. The decision will be noted in the meeting minutes.
  - e. Dean suggests having more information and inclusion for the selection process of new Fair Board Members.
4. Open Exhibits
- a. Books have been printed to be placed around the County.
  - b. Brochures were made handed about the Special Contests.
  - c. The website is live.
  - d. Social Media post made on Facebook 5/5/25.
5. Sponsorship
- a. Deadline for Ad space is MAY 30<sup>th</sup>.
  - b. Review sponsorships and delegate calling businesses from 2024 who have not signed up for 2025.
    - i. Kaitlyn suggests having a delegated contact on the Fair Board to contact the business.
    - ii. The Fair Board is given a list of last year's sponsors. Fair Board goes through the list to determine who hasn't signed up and who on the board shall be the liaison for that sponsor. That liaison is to contact the sponsor in the next few days to follow up.
    - iii. Carla advises the Fair Board which of the list's sponsors are 4-H. Carla will contact those sponsors for sponsorship this year and clarify what they will be sponsoring.
    - iv. Kaitlyn asked about Williams Creek Pure Water – didn't receive the full amount of benefits as they paid for last year. She will contact them.
  - c. In kind sponsors need to fill out sponsorship application – who is missing?
    - i. It is important for all businesses, including in-kind, to fill out the sponsorship application. That information is for Communications to contact them to get their ad.
  - d. Outstanding invoices... can they still sponsor?
    - i. Reminder emails have been sent.
    - ii. Four outstanding invoices remain from 2024. Two businesses with outstanding invoices reapplied for this year. No payment has been received for either year. Dean will contact 360 Insurance & Your Colorado Realtors.
    - iii. A discussion will be held on May 27 to decide on the remaining outstanding invoices and whether the business will be permitted to place an ad in the Fair Book.
  - e. Comedy Show Sponsors or Non-Profits?
    - i. 2X2 area for sponsorship showcase. Four sponsorship opportunities.
    - ii. The Mountain Valley Developmental, Silt Historical, Ride, Western Slope Veteran's Coalitions were suggested as non-profits to be advertised.
    - iii. Lisa suggested that the Midway Committee and Dean decide who will be advertised. Dean makes a motion to allow non-profits and for the Midway Committee to decide on the non-profits. Kaitlyn seconds the motion. The board approves.
6. Hall of Fame

- a. Rick Arboney / Arbaney Cattle Co & Brock Hedberg / Hy-Way Feed – Donna makes a motion to these individuals and businesses for the Hall of Fame. Dean seconds the motion. The board approves.
  - b. Levy will notify the nominees.
- 7. Family Rodeo
  - a. Final negotiations are being made and should be finalized by Thursday May 15, 2025.
- 8. Fair book
  - a. Deadline is May 30 2025.
    - i. Communications need a minimum of one week to finalize.
    - ii. Vendor needs 4 weeks to print.
    - iii. If we stay on schedule the final books ETA is July 7, 2025.
  - b. Missing items:
    - i. Royalty Photos & Article – This is a work in progress.
    - ii. Hall of Fame Article – Levy is working on this.
    - iii. In Memoriam - James Roark, declined. Neislanik / Flor – Levy working on. Aly Johnson is completed.
    - iv. Message from President – Levy working on this.
    - v. Family Rodeo – is occurring.
    - vi. Thank you, 2024 Livestock show buyers – This is completed.
    - vii. FFA Profiles – The school needs to approve this, Carla to assist with getting this done.
  - c. Coral Miller requested a committee to review page by page of the Fair Book. Donna volunteered to do this.
- 9. Kick Off Events Updates
  - a. Sponsorship BBQ
    - i. Rib City **Confirmed**.
- 10. Special Events Updates
  - a. Car Show Updates
    - i. The Mixx Band **Confirmed** 12pm-3pm
    - ii. Levy needs sponsorship and volunteers for the dynamometer (horsepower).
    - iii. Car show is coming together!
  - b. Skillet Toss
    - i. This is happening. Donna said it will be on Thursday on the track at 3pm (30 minutes). Lisa will help Donna.
    - ii. Transition between the toss and the following main event will need to be worked out.
- 11. Safety/ Security Updates
  - a. Coral provided Citadel with schedule and also has a meeting set with Risk Management on May 29, 2025.
- 12. Midway Updates
  - a. Entertainment
    - i. Comedy Show **Confirmed**
    - ii. Tractor Pull **Confirmed**
    - iii. Cowboy Cove **Confirmed**
    - iv. Freckle Farm Petting Zoo & Pony Rides **Confirmed**
      - 1. Levy requests, on behalf of Security & Safety, a designated place for protests.
    - v. The only concern that remains is the location of these events.
  - b. Vendors
    - i. Kelsy is contacting vendors to finalize.
    - ii. Funnel Cakes are confirmed.

- c. Free Stage
  - i. Hanna Haupt (Wednesday 5-7) **Confirmed**
  - ii. Band called Alexis (Thursday 9-11) **Confirmed**
  - iii. Tyler Rust Band (Friday 9-11) **Confirmed**
  - iv. Stone Kitchen (Saturday 9-11) **Confirmed**
  - v. Line Dancing Instruction (Thursday 5-6:30pm; Friday 12-1:30pm) **Confirmed**
  - vi. Unsure if talent is needed for Tuesday.
- d. Bentley – The county is looking into putting another transformer in the area to provide more electricity to the area where the Carnival was.

#### 13. Volunteer Updates

- a. Lisa reported the website is now live, logistics of coordinating the volunteers so no one is standing around, and shirt design.
- b. Levy requested the Fair Board members to respond to emails sent to for volunteer needs.

#### 14. VIP Updates

- a. Linen's resolution?
  - i. Valley Cleaners, the dry-cleaning service from last year, has requested \$5,000 in-kind sponsorship. The Fair Board believes this amount is too high. Leah has been in contact with Valley Cleaners regarding this request. Canyon Cleaner has offered either 4 VIP tickets per night or a \$2,000 in-kind sponsorship. Leah will inquire with Valley Cleaners to see if they would be willing to match this offer.
  - ii. The Fair Board discusses why linens were not returned last year and were stored by Valley Cleaners. Levy requests that the property be returned as soon as possible, and the Fair Board agrees that it needs to be returned.
- b. Meals
  - i. Brickhouse **Confirmed** for Wednesday.
  - ii. Jalisco's **Confirmed** for Thursday.
  - iii. Friday – Kaitlyn, committee is considering moving forward with Miners Claim since they usually do concert night, need to check on the budget before moving forward.
  - iv. Rib City **Confirmed** for Saturday.
- c. Young Guns will not provide alcohol sales. RFP to be submitted, the County will get this out asap.
  - i. Must be a non-profit.
  - ii. Levy suggested Rifle Elks.
  - iii. Oliviya suggested Columbine Liquor; all the staff are tip certified. Bentley brought up possible conflict.
- d. Wristbands have been confirmed and ordered.

#### 15. Demo Derby – Added to the Agenda by request from Kaitlyn.

- a. Coral: the promotor did speak with a local person about what Garfield County will do and how to accommodate this audience.
- b. Katilyn raises the following concerns raised by a local community member:
  - i. We need consistency with promoters. Keeping a promotor for multiple years to keep the same qualifications. Contestants need time to modify their cars to the rules and regs of this promotor.
  - ii. Different promoters have different rules/specs that contestants must build their cars too.
  - iii. There are standardized rules for the individual car classes to some degree, but the contestants need adequate time to build or modify their cars to new promoter's rules.
  - iv. Concerns raised about this promotor and trust issues with contestants from previous years at the fair.
  - v. Parking – expand the pit parking.
  - vi. Getting the word out to for more local participation.
  - vii. Noise ordinance – relief granted from the City of Rifle for fair week.

viii. Kaitlyn will email the board with this list.

16. County Staff

- a. County Administration – new Facility Director.
- b. Fairgrounds and Events Manager – Coral did receive a signed contract from the main act. The opening act has traveling logistics to finalize and requested Fair pay for the PRO (pay for royalties to the song).
  - i. Assess if we add acts to fair books at a later time.
  - ii. Insurance Policy double the price for cancellation policy, currently checking on pricing.
  - iii. Will Perry, who was in attendance, had nothing to say; he just wanted to be a part of the meeting. Welcome!

BOARD COMMENTS:

Donna – None. Lisa – None. Dean – Feels like Fair is coming together, and everyone is working together to make this happen. So many balls in the air at once and everyone is doing a good job at holding up their end of the deal. Kaitlyn – Sad to see Duston go, he has done a lot for the Fair and comes back as a volunteer. Levy – Duston is owed a debt of gratitude for the amount of time he has been on the Fair Board and put into the Fair. He will continue to help on rodeo nights and help with transition. If for some reason I have slighted anyone and your voice is not being heard, I apologize that is not my intention. Everyone on the board has an equal voice. Let him know about agenda items so he can get it on the agenda. It's time to buckle down. Follow up with committee. Respond to Fair Board members when receiving emails and texts from other members for information.

ADJOURNMENT: